

Exponential Functions in the form $y = c^x$ have the following characteristics:

If $c > 1$

Increasing function

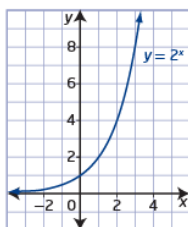
Domain: $\{x: x \in \mathbb{R}\}$

Range: $\{y: y > 0, y \in \mathbb{R}\}$

x-intercept: none

y-intercept: 1

Horizontal asymptote: $y = 0$



If $0 < c < 1$

Decreasing function

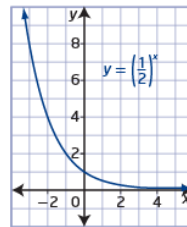
Domain: $\{x: x \in \mathbb{R}\}$

Range: $\{y: y > 0, y \in \mathbb{R}\}$

x-intercept: none

y-intercept: 1

Horizontal asymptote: $y = 0$



Writing exponential equations given a graph

Transformations

$y = c^x$ can be transformed to $y = a(c)^{b(x-h)} + k$

Mapping Notation: $(x, y) \rightarrow \left(\frac{1}{b}x + h, ay + k \right)$

- Vertical stretch by a factor of a ...if $a < 0$, then a reflection in the x-axis
- Horizontal stretch by a factor of $\frac{1}{b}$...if $b < 0$, then a reflection in the y-axis
- Horizontal shift of h
- Vertical shift of k . (Horizontal asymptote: $y = k$)

Real-World Applications (Exponential growth or decay)

○ $P = a(c)^{bx}$

Solving Exponential Equations

- If necessary, rewrite equation so the bases are the same. Then equate exponents and solve

Assignment: Page 366 #1, 2, 3, 4ab, 5acd, 6, 7 (write equation only), 9, 10, 12ab
Page 368 #1 – 4, 8, 9...and word problems.

